



The Challenge is on!



September 13, 2004

Hey there kids...

First, for those who came down to Tempe Town Lake last Wednesday for our promotional fun with Tempe Mayor Hugh Hallman and Chandler Mayor Boyd Dunn — I hope you had some fun!

We have more to come... but first, I wanted to give you a list of your Teammates... so maybe you can recruit them to come along and have some fun!

TEAM TEMPE:

LAST NAME

AIKMAN
ANSON
BARDIS
BARR
BORNT
CHAPMAN
DIGNAN
FRAWLEY
GAGEL
HAZEL
HRABE
HULL
HUNTER
HUSTEAD
KLASS
KOCHERT
LANGENDERFER
LEVINE
LOPER
MATHISON
NAROSKI
NUNEZ
PROCTOR
RUEGER
SEYMOUR
SMITH
TIEDEMANN
TRAPP
TRUJILLO
TUNBERG

FIRST NAME

CHRISTOPHER
ROBERT
ATHAN
DENNIS
JEREMY
ANDREW
PAUL
MICHAEL
JIM
STEPHEN
BRYAN
DANIEL
JASON
HUNTER
WALTER
BRIAN
LYNN
KENNETH
DONALD
BLAINE
JIM
CARLOS
JIM
BILL
KIMO
KAREN
LOIS
PAUL
SHARON
KARL

TEAM CHANDLER:

LAST NAME

ANDREW
BALDWIN
BARBA
BEST
BOWSER
CASCIO
CHEBI
CURTIS
ESCOBAR
FELIX
GUILLERMO
HARDINA
HARRIS
HIGGS
HOPPES
JACO
KICHLER
KREBS
LIDDY
MELLEY
MITCHELL
MOOMAW
MOSEKE
NELSON
ODDO
PITCHER
RODKEY
ROMANIA
ROMANIA
SMIEJA
STINCHFIELD
WAGNER
WILLIAMS

FIRST NAME

WILLIAM
RICHARD
BILLY
DIGNUS
ROB
JOCELYN
ERIC
MATTHEW
VANESSA
MIKE
GREG
JIM
BRIAN
RICH
JAMES
JEFFREY
MICHAEL
ANDY
TOM
MIKE
JOHN
SCOTT
DOUG
LUKE
MARK
MATT
FRED
ANTHONY
ALAN
KIMBERLY
ANGELA
ED
RICK



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Four more media events have been planned to promote this challenge and the upcoming Ironman test. We are doing the promotional events to improve the community spirit and visibility to the IRONMAN and other great events here in the Valley. Those events will be held at Tempe Town Lake Marina. The first news station will have a 5:00 AM plug, but the majority of the news coverage begins at 6:00 AM (as we found out last week). Here are the rest of the media event dates, they are free to all, and the more folks we get there, the better the TV coverage, so invite a friend or four.

MEDIA EVENT DATES

Wednesday, October 27th – Swim Event

Tuesday, January 4th – Run Event

Tuesday February 22nd – Bike Event

Tuesday, April 5th – Transition Class and Ironman Arizona preparation

Now the second part of this circus is to BATTLE head to head.. This way we have an idea how good the other team is before April 9th...

These events will all be local endurance events, nothing as long as a full Ironman. I'll try to get comps or discounted entries for each TEAM member and let you know in advance.

The next "Head to Head Battle" is October 2, 2004 at Tempe Town Lake. The Challenge is a 2.4 Mile Swim. This event has been presented and entries provided by DCB Extreme Adventures: www.dcbadventures.com.

The WINNER will be determined by averaging the fastest 5 TEAM members to cross the finish line at each event. We have an overall trophy that will be adorned with a plaque from each "challenge," you may have seen it at the first media event last Wednesday. The respective winning team will hold the trophy until the next "challenge."

TEAM Challenge Dates:

OCTOBER

2 – DCB Extreme Adventures, Tempe Town Lake Dam to Dam Open Water Swim

Challenge: 2.4 mile open water swim

NOVEMBER

(October 31) – Red Rock Triathlon, SOMA Half Ironman (Tempe Town Lake)

Challenge: Half Ironman (1.2 mile swim, 56 mile bike, 13.1 mile run)

DECEMBER

5 – Runner's Den Fiesta Bowl Distance Classic

Challenge: 13.1 Mile Run and Social Party!

JANUARY

9 – Elite Racing, Rock 'n Roll Marathon

Challenge: **13.1** Mile Run (this is a change from the original challenge... No Marathon before the Ironman...)

FEBRUARY

Bike EVENT – Date TO BE DETERMINED...



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MARCH

26 – DCB Extreme Adventures, Tempe Town Lake Open Water Swim

Challenge: 2.4 mile open water swim (IRONMAN COURSE)

APRIL

9 – Ironman Arizona!

Challenge: Ironman (2.4 mile swim, 112 mile bike, 26.2 mile run)

The winning TEAM will receive a catered party upon one of the Rio Lago party barges at Tempe Town Lake, as well as a pass to the AVP Pro Beach Volleyball Event!

The losing Mayor will compete in his own Ironman Challenge, swimming, biking and running an undetermined distance that will have the respective “loser” running around the Opposition’s City office.

We hope that this will spur additional monthly challenges, and there’s a continued effort to make available to the community the resources it needs to set fitness related goals and be healthy.

If you’re a coach, team or supporter in any way to this great sport, please contact either of us right away! We are building a database of resources for these athletes!

Please go to the City of Tempe's website (<http://www.tempe.gov/rio/events/Tempe-ChandlerIMChallenge.htm>) for up-to-date information! Please get your friends (Ironman athletes or not) to register their e-mail with Diana_Meyer@tempe.gov.

Thank you for joining us in this adventure! Please feel free to contact either of us regarding the events,

Sincerely,

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